

**Medway Business Awards Entry Form 2025**

The MBAs are open to businesses of all sizes, and for 2025, depending on the turnover of the applicants, there may be a Large and SME Business of the Year winner! Additional awards will be presented at the gala evening, which recognise an organisation’s particular strengths and achievements.

This year, businesses may nominate an individual within their organisation who is (a) a rising star, or (b) an unsung hero (or both). (Such nominations will be considered if the business is a finalist and the judges can meet the person nominated during their visit).

The MBAs are also open to Community Interest Companies (but not charities).

**Guidance**

The judges want to understand what you do, how you do it, and what makes you stand out. Information about how you manage your business and people, what you have achieved, and your aspirations will help the panel understand your company's ethos.

Please provide us with as much information as possible in the entry form. The judges will consider any additional information you submit.

If you have any testimonials from clients, suppliers, or employees, it is helpful to attach them to the application.

**Instructions**

**Closing date for Entries**: 26th August 2025
**Criteria**: Your business must be based within the Medway Council business rate area and have been trading since 1 January 2024. There is no turnover limit.
**Submission**: email to hello@medwaybusinessawards.co.uk

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**Medway Business Awards Entry Form 2025**

Business/Company Name:

Company Number (if applicable):

Website:

Main Trading Address:

Contact Person:

Position:

Email Address:

Best contact number(s):

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**Facts about your business**

When was the business started? Why?

What does your business do?

Are the founders still involved, if yes, in what capacity?

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**Financials** (from latest financial statements):

Turnover:

Profit:

Net Tangible Assets:

Current Staff Number:

Annual Staff Cost:

Growth % in turnover and profit over last 3 - 5 years (if applicable):

Please outline the key events / reasons for the trend in turnover & profit over this period:

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**Your unique selling points and achievements**

In your industry, what are you well known for?

What differentiates you from your competitors?

Please list 3 - 5 business achievements:

Why do you think you are successful?

What business challenges have you faced? And how have you overcome them?

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**How do you operate?**

What is your current sales & marketing strategy? How do you attract new business and retain existing business?

How has technology helped your business?

What makes you a great employer? Please mention staff training, development, retention & welfare.

Do you have any apprentices?

What is your approach to the environment and local area?

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**Individual recognition**

Do you have an individual within your business who you would describe as:

1. a rising star (someone talented under the age of 30, making a standout contribution to your business); and/or
2. an unsung hero (someone who has dedicated a considerable amount of time and effort over the years to the business who deserves recognition).

If you want to nominate someone, please tell us who they are, what they do, how they contribute to your business and why you think they deserve recognition. (Please note, your business will need to make it through to the final for any individual to be considered and the judges would need to meet that person during the judging process).

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**Your Sales Pitch**

Why have you entered?

What are your ambitions for the next 5 years?

Why do you think your business deserves to win the Medway Business Awards for 2025?



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